



Two Day Online International Conference

on

Accelerating Actions and Promoting Digital Wellness (DW) in the context of Artificial Intelligence(AI)

organized by

India Centre of Excellence for Information Ethics (ICEIE), Centre for Digital Learning, Training and Resources (CDLTR), University of Hyderabad (India)

Information Ethics Network @ Future Africa, University of Pretoria (South Africa)

Russian National IFAP Committee, Interregional Library Cooperation Centre (Russian Federation)

International Center for Information Ethics (ICIE)

UNESCO Chair on Language Policies for Multilingualism, Federal University of Santa Catarina (Brazil)

Indian National Commission for Cooperation with UNESCO, Dept. of Education (New Delhi)

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supported by



Federation of Indian Chambers of Commerce and Industry (FICCI)

March 24-25, 2021

<http://cdltr.uohyd.ac.in/international-conference-on-ai-dw/>

Programme

Day One, 24 March, 2021

S. No	Time Hours	Address
1.	16.00 - 16.05	Presided over by Vice-Chancellor, University of Hyderabad(UoH)
2.	16.05 - 16.10	About the conference - Prof. J. Prabhakar Rao, Chairperson of the Conference and Director, India Centre for Excellence of Information Ethics(ICEIE).
3.	16.10 - 16.15	Ms. Dorothy Gordon, IFAP Chair
4.	16.15 - 16.20	Mr. A. Murali Krishna Reddy, Co-chairman, FICCI
5.	16.20 – 16.25	Launching of Digital Wellness content and president remarks by Vice-Chancellor, UoH
6.	16.25 – 16.30	Vote of thanks - Prof. R. Siva Prasad, Honorary Professor, CDLTR, University of Hyderabad

Keynote Address:

Chairperson: Rafael Capurro (Germany), Distinguished Researcher at the Department of Information Science, University of Pretoria, South Africa.

7.	16.30 - 16.50	Analysing Health Discourse Geoffery Rockwell , University of Alberta, Canada
8.	16.50 - 17.00	Break

Session 1: AI, DW and Indigenous Societies

Chairperson: Evgeny Kuzmin (Russia)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	17.00 to 17.20	Gilvan Müller. de Oliveira UNESCO Chair on Language Policies for Multilingualism, UFSC (Brazil)	AI for building digital well-being in multilingual and multimodal digital literacy: strategies in academic context
2.	17.20 to 17.40	R. Siva Prasad and J. Prabhakar Rao University of Hyderabad(India)	Role of AI and DW in the Wellbeing of Indigenous Communities
	17.40 to 18.00	Discussion, Question and Answer	

Session 2: AI, DW and Online Education

Chairperson: Gilvan Müller de Oliveira (Brazil)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	18.00 to 18.20	Francis Ssekitto Makerere University (Uganda)	Staying safe while teaching and learning online in Library and Information Science training schools in Uganda: The case of Makerere University
2.	18.20 to 18.40	Manas Ranjan Panigrahi and Shiffon Chatterjee Commonwealth Educational Media Centre for Asia (CEMCA) (India)	Artificial Intelligence Integration in Online Learning: <i>Experiences from a CEMCA MOOC</i>
	18.40 to 19.00	Discussion, Question and Answer	

Session 3: Promoting awareness of and developing tools for Digital Wellness

Chairperson: Atul Negi (India)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	19.00 to 19.20	Ramesh Anumukonda Chief Gamer and Founder A Plus Associates (India)	Responsible use of Gamification In the age of “AI + ML + AR + VR”
2.	19.20 to	Mr.Anil Rachamalla	Responsible use of Artificial

	19.40	Internet Ethics and Digital Wellbeing Founder – End Now Foundation (India)	Intelligence based emerging technologies for Digital Wellness & Digital Dilemma
	19.40 to 20.00	Discussion, Question and Answer	

Day Two, 25 March, 2021

Session 4: Ethical Implications of AI

Chairperson: Coetzee Bester (South Africa)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	16.00 to 16.20	Fatima Roumate Professor of international public law Mohammed V University President of the International Institute of Scientific Research (Morocco)	Ethics on AI and technological sovereignty
2.	16.20 to 16.40	Atul Negi University of Hyderabad (India)	AI for Social Good - A Faustian Bargain
	16.40 to 17.00	Discussion, Question and Answer	

Session 5: Community Empowerment & Information Ethics

Chairperson: Vasuki Belavadi (India)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	17.00 to 17.20	Thaiane Oliveira and Aline Paes Fluminense Federal University (Brazil)	Artificial Intelligence and Media and Information Literacy to tackle scientific disinformation
2.	17-20 to 17.40	Hellen Amunga Department of Library and Information Science Faculty of Arts, University of Nairobi (Kenya)	The need to promote a culture of peace and non-violence electioneering in Kenya through Social Media and AI
	17.40 to 18.00	Discussion, Question and Answer	

Break: 18.00 - 18.10

Session 6: Round Table - Malicious Use of Artificial Intelligence: Challenging the International Psychological Security

(with an academic support of the International Research Group of Specialists on the Threats to International Psychological Security through the Malicious Use of Artificial Intelligence (Research MUAI))

Chairpersons: Evgeny Pashentsev and Darya Bazarkina (Russia)

S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	18.10 to	Evgeny Pashentsev	Malicious Use of Artificial

	18.25	Diplomatic Academy of the Ministry of Foreign Affairs of the Russian Federation	intelligence through Agenda-Setting: the Risks Are Rising
2.	18-25 to 18.40	Marius Vacarelu National School of Political and Administrative Studies (Romania)	Morality and AI tools in Political Campaigns
3.	18.40 to 18.55	Konstantin A. Pantserev Saint-Petersburg State University (Russia)	The Existing Practice of Malicious Use of AI in Sub-Saharan Africa
4.	18.55 to 19.10	Pierre-Emmanuel Thomann Eurocontinent-Brussels-Belgium Lyon 3 Jean Moulin University (France)	EU Main Policies and Paradigms Regarding AI, and Its Ability to Anticipate New Geopolitical Challenges through the MUAI and its Threat to IPS
5	19.10 to 19.25	Darya Bazarkina Russian Presidential Academy of National Economy and Public Administration (Russia)	MUAI and Terrorist Communication: Future Threats
	19.25 to 20.00	Discussion, Question and Answer	

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S. No	Time Hours	Name of the Presenter	Title of Presentation
1.	20.00 to 20.10	Rachel Fischer Co-chair, International Centre for Information Ethics (ICIE) Coordinator Information Ethics Network for Asia (IEN4A) (South Africa)	Summing Up
2.	20.10 to 20.25	Yves Poulet Chair of the IFAP Information Ethics Working Group (Belgium)	What the international public organisations (OECD, UNESCO, Council of Europe) are saying about AI and Ethics?
3.	20.25 to 20.35	Bhushan Patwardhan Former Vice-Chairman, University Grants Commission(India)	Chief Guests Remarks
4.	20.35 to 20.40	J. Prabhakar Rao University of Hyderabad(India)	Vote of Thanks
